

OPEN TO WILL WRITERS, TRUST, ESTATE PLANNING AND PROBATE PRACTITIONERS AND SOLICITORS

## Best Place to Work

Attraction, recruitment and retention is a huge issue for **law firms and Will writers** as the battle for talent continues. Firms are under pressure to provide the best employee experience. It is not enough to put a table tennis table in the kitchenette or provide free fruit, employees want, and need more.

Who is setting their employees up for success? How have firms adapted their supervision and training to meet these challenges? Who is placing the mental health and well-being of their staff at the forefront of the employee experience? Who is committed to creating the best employee experience?

### Criteria

The winner of this award will:

- demonstrate a balance between purpose and profit, aligned with a values system that has demonstrable firm-wide adoption and buy-in
- show innovation in employee support, both professionally and personally, with a sustainable approach to training, mental health and wellbeing embedded into their culture
- demonstrate how they account for and address the needs of individuals as well as the staff collective as a whole
- evidence a proactive approach to equality, diversity and inclusivity, alongside bravery in managing workloads and fee setting
- evidence active engagement with corporate social responsibility (CSR) and environmental, social and governance (ESG) initiatives

**Judges will also consider staff feedback with regard to the impact it has had on them personally.**